

## Economic Development Map for FY 2014-FY2015

EDC/EDC map 2014- 2015. 2.0 version

## **POLICY EXTERNAL CUSTOMER** Streamline Business **Development Process SERVICE FOCUS** Improve Ease of Doing Business with Town **Business to Town Relationship Technology** Generating Jobs & Investment **Business to Consumer Relationship RETENTION & RECRUITMENT Liaison to Town & County Higher Education Plan Marketing & Promotion Ambassador Program Generating Awareness Generating Conversations**